

Long-Form Sales Letter (Traditional)

Weird Herb Stops High Blood Pressure Dead In Its Tracks

Product: Blood-Pressure Supplement

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Is This the #1 Best Heart-Health Discovery Ever?

You need to hear something shocking about heart disease and high blood pressure. Most people believe that having a healthy heart is either a matter of good genetics, a strict diet or exercise. Yet those beliefs absolutely do not address the real causes of heart failure or disease.

The real problem: HIDDEN DANGERS THAT LEAD TO HEART DISEASE make it nearly impossible for you to lower your blood pressure, no matter how hard you try—and it's all DEADLIER than you might imagine. The hidden dangers that lead to heart disease cause unavoidable high blood pressure, elevated bad cholesterol and increased blood-sugar levels, which triggers a vicious cycle that only gets worse.

Perhaps you're put on blood thinners. Perhaps you have to see a cardiologist, or undergo stress tests or surgery—all while the constant fear of possible heart attack or stroke negatively impacts your health as you worry, over and over. Given the hidden dangers that lead to heart disease and sabotage your body's primary ways of getting heart-healthy and staying that way, it's no wonder that people struggle endlessly with strict diet after diet, the latest prescription pill, slowing down activities at work and with family, with some even resorting to surgery as a last-ditch effort to lower the risk of stroke or heart attack. It's heartbreaking.

The good news: In the next few minutes, you're going to learn how and why these hidden dangers sabotage you, and how a weird herb has been proven to stop these problems dead in their tracks so you no longer have to worry about a heart attack. This is THE SECRET to watching all your heart-health troubles melt away at the fastest rate possible, and never having to live in fear again. Yet before we get to that, you have to understand 3 critical things that must take place to stop the potential of heart disease:

1. You must stabilize your blood pressure

2. You must lower your bad cholesterol and maintain good cholesterol
3. You must balance your blood-sugar levels

Now for the Bad News

Your body needs blood sugar (glucose), a simple sugar that converts to energy as the main fuel source for every cell in the body. Glucose comes from carbohydrates. Your body wants glucose maintained in a very narrow range (70 to 110 mg) for optimal health. When glucose levels rise, your body produces the hormone insulin and sends it into your bloodstream to bring levels down. The more glucose in your blood, the more insulin your body produces, and too much insulin can lead to serious health issues like diabetes and diabetic cardiomyopathy—a disease that literally changes the structure and function of your heart.

That's the thing about insulin. It doesn't care whether its presence threatens your health. Its biological imperative is to make sure you don't starve by producing energy for your body to burn.

Diet alone is not enough to prevent high blood-sugar levels. Modern living—along with diets full of refined and hidden sugars—have made it so most people are insulin-imbalanced all of the time. This makes eating right nearly impossible, and makes choosing when and how often to eat much harder. Then this dietary rollercoaster leads to something deeper and even more problematic—disruption of your cholesterol levels, both bad cholesterol (LDL) and good cholesterol (HDL). They have a MASSIVE effect on your blood health, especially because they influence the third and final factor—your blood pressure. After years of unhealthy eating, cholesterol and blood-sugar levels all over the place, your overall heart health begins to deteriorate.

And it only gets worse with each passing year, not only making it harder to avoid heart disease but actually leading you toward a stroke or heart attack no matter how hard you try to avoid it.

The Result?

- Your stress levels increase
- The number you see on the blood-pressure monitor goes up

- Worst of all, you begin to live your life in a way you never imagined living. You live in complete fear, feeling like your heart is a bomb waiting to go off.

If That Wasn't Bad Enough

This vicious cycle not only accelerates with each passing year, it begins to impact other parts of your health. Your sleep quality drops. Your stress starts to affect those around you. You stay away from strenuous activities including all exercise—and all those things accelerate the cycle yet again. Each time, the cycle speeds up, which is why heart disease is often so accelerated in later years. It's all pretty discouraging for anyone looking to maintain healthy blood levels and transform their heart health.

Fortunately, there's something you can do to stop these three factors, naturally control your blood pressure, get your bad cholesterol lowered and good cholesterol maintained, balance your blood sugar and get rid of the fear of a heart attack that's been plaguing you for years.

Now Picture This

Your doctor walks in with your latest blood-pressure and cholesterol results—and where you once saw high blood-pressure readings, high levels of bad cholesterol and low levels of good cholesterol, you NOW feel the fear of heart disease fading away.

Each day in one minute or less, you take one simple action and you KNOW that you're fundamentally arresting the hidden dangers that lead to heart disease (and heart attacks), produce elevated blood pressure, bad cholesterol and blood-sugar levels—and the feeling that you were headed for an unhealthy heart no matter what you try.

Would You Be Interested in Knowing What This Action Is?

If you could take this action and essentially keep your heart-health levels balanced 24 hours a day, 7 days a week, can you just imagine how much more stress-free life would be? Can you imagine the peaceful feeling from knowing your heart is working at its optimal potential—and the scare of a heart attack or stroke is a distant memory? The difference in your peace of mind would be profound!

Even more exciting news: This secret is far easier and more affordable than virtually every heart-health approach, pharmaceutical pill or treatment out there, giving you better and more lasting results—with visible changes in your blood sugar often occurring in the first week!

As you learned, this secret involves the use of several breakthrough nutrients that help take your heart health to a superhuman level. They stop, repair and even reverse the possible damage to your heart in three key areas: stabilizing your blood pressure, lowering your bad cholesterol while maintaining good cholesterol, and balancing blood-sugar levels. They're the ONLY ways your heart can be healthy.

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The solution involves a miraculous little extract called **XXXXXX**, grown selectively in Sri Lanka. Randomized, controlled research published on type 2 diabetes demonstrated the significant effect **XXXXXX** can have regarding blood-sugar levels.

These results were pooled together with separate findings published by the U.S. National Library of Medicine. The results demonstrated significant reduction of bad cholesterol and an increase of good cholesterol, as well as an increase in the quality of blood-sugar levels after only two weeks.

These results were not accomplished by every brand of the supplement, but rather only quality sourced **XXXXXX**.

After 4 weeks of supplementing with 120 mg of **XXXXXX** per day, test subjects (543 patients) saw significantly reduced levels of blood sugar from -40.52 to -8.67, an increase of good cholesterol (HDL) from 1.09 to 2.24 while decreasing bad cholesterol (LDL) from 17.21 to -1.63. After 18 weeks, the randomized control trial continued to find statistically significant decreases in blood-sugar levels, as well as corrected cholesterol.

The Effects of XXXXX Work 5 Different Ways

1. A compound called **XXXXXX** provides most of the health benefits of this amazing spice.

2. Loaded with antioxidants such as polyphenols that protect your body from damage caused by free radicals, **XXXXX** recently won by a landslide in a recent study of 26 different spices—even beating out “superfoods” like oregano and garlic!
3. **XXXXX** provides anti-inflammatory protection by helping your body repair tissue damage and helps fight infections, thereby lowering your risk of heart disease (and other diseases).
4. It's beneficial to blood markers and helps your good cholesterol remain stable while lowering your bad cholesterol—all things that can greatly reduce the possibility of heart disease and death.
5. Since insulin is one of the key hormones that must remain regulated to be healthy, **XXXXX** greatly affects insulin by helping it do its job of transporting blood sugar from the blood stream straight to the cells.

Now, think about these effects in light of the 3 critical things mentioned earlier.

By naturally lowering your blood sugar, your good and bad cholesterol levels are properly balanced. Combined with the fact that **XXXXX** protects your body from inflammation and infections (as well as supports the insulin hormones), the net results are...

Heart Health Achieved at the Fastest Rate Possible!

While you could learn about these powerful ingredients before trying to independently source each one through one source or another, the problem is this: After you've found all the products and sources, purchased minimum quantities of each one (which is often a large amount), paid shipping on each, and sorted through stacks of studies on the most effective dose of each one needed to help balance your blood pressure, cholesterol levels and blood sugar, you've literally spent weeks or months and hundreds of dollars (if not thousands)—and you've had to wait all that time to even begin making progress.

The good news is that **XXXXX** has already done all the hard work and heavy lifting for you. All of these critical ingredients (along with some additional compounds that further enhance their overall effectiveness) have been combined into one proven, lab-tested, scientifically researched, easy-to-apply formula called **XXXXX**.

All you have to do is follow the appropriate steps, once each morning and again each night, and let these incredible nutrients work their magic on your heart health. As the research overviewed has shown, each nutrient already has a rapid and noticeable effect on your blood pressure, cholesterol levels and blood sugar. Yet when you combine them all, the results are truly unsurpassed.

XXXXX is the ONLY way to combine all of these clinically proven ingredients that work together to STOP deadly high blood pressure, gain higher levels of good cholesterol, lower levels of bad cholesterol, balance blood sugar and help you win the war against heart disease, once and for all.

The Bottom Line

The hidden dangers that lead to heart disease will not go away—UNLESS you do something about them.

The good news is that you don't have to figure anything out at all. Someone has already done all the heavy lifting for you. All you have to do is take action.

It's a simple decision:

⇒ [Test-drive XXXXX](#)

Why wait? With our No-Risk, 100% Satisfaction Guarantee, you MUST see results or pay absolutely nothing!

Are we crazy?

No, we're just so incredibly confident that you'll see and feel a noticeable difference from **XXXXX** that we want to make it an absolute no-brainer for you to try it right now.

What's more, when you choose to invest in **XXXXX** today, we're also going to include a FREE eBook, which will walk you through the biggest problem with traditional heart-healthy approaches, including so much of what you learned today. This is a normally [X-dollar value]—but we're including it with your purchase at no additional cost.

To finally see and experience how unbelievably easy it can be to lower your high blood pressure with the right, scientifically proven, all-natural nutrients on your side, simply choose your money-saving package through the link below—and get ready to enjoy the life you deserve as you reap the benefits of **XXXXX**.

⇒ [**Get XXXXX + PLUS \[free e-book title\] HERE FREE!**](#)

You won't believe the results... get started today.

Here's to you and the heart-healthy life you've always wanted.

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