

Subj. Line: Banned Chemical REMAINS in Beauty Products!

The FDA Ban on THIS Dangerous Chemical DOES NOT Include Beauty Products!

Hey there, [Customer Name]

We've all made the mistake of buying skincare products without checking the ingredients. But here's why this mistake may be costing you large and actually working against the smoother, younger-looking skin you want.

And believe it or not, this common mistake has to do with antibacterial soaps.

We All Swallowed the Hype

A long time ago in a galaxy less germ-obsessed than now (meaning the 1990s), soap makers found a way to up the "gotta have it" factor for their products by adding in the antibacterial chemical triclosan.

"It kills germs better!" they eagerly announced while rolling out a spanking new parade of soaps, hand sanitizers and dazzling detergents. They even made up colorful charts and other sciency pictures to illustrate what they thought was true about triclosan.

And germophobes everywhere came running to snap up the new modern weaponry.

Victory over germs was at hand!

Turns Out, That Was All Just Twaddle (Sorry Germophobes)

On Sept. 6, 2017, the FDA ruled that triclosan was not GRAS (or generally recognized as safe for humans) based on a stupidly tall stack of scientific evidence linking the chemical to:

- Thyroid dysfunction
- Weight gain
- Endocrine disruption
- Allergies (including higher risk of peanut allergies in children)
- Inflammation

Triclosan is also lipophilic, meaning it accumulates in fat and shows up in breast milk, and has been connected to low-birthweight babies. And chances are, you have

triclosan in your body right now. Research from NHANES (2003-2004) found the chemical in 75% of subject urine samples.

The Coup de D'oh!

As for the “Kills Germs Better” claim, the American Medical Association (and other independent studies) found that antibacterial soaps containing triclosan are no more effective at killing germs than plain old soap and water.

Based on all the findings, the FDA ruled that all antibacterial products containing triclosan must be reformulated or removed from shelves immediately.

Now that you have a pretty good idea about how bad triclosan is, here's where the whole story lands in the WTF file—and how it threatens your skin.

In addition to all the side effects mentioned before, triclosan can cause the appearance of premature aging by stripping your skin of its natural hydrating oils. Plus, it can cause skin irritation and flaking.

In other words, it's the last chemical you want on your face—and the FDA has NOT banned triclosan for use in skincare and makeup products.

Say It With Me Now! WTF?

The FDA is just going to wait and see what happens and collect more data about triclosan in skincare products before making a decision. In fact, they've set up a nifty FDA page called [How to Report a Cosmetic Related Complaint](#).

Now I'm no scientist, but I don't think anyone needs more than common sense to figure out two things that strangely seem so baffling to the FDA:

1. What's bad for your body HAS to be bad for your face. I mean, when it comes to our bodies, we're all basically wearing onesies. It's all connected!
2. When you reach a point where you're reporting a cosmetic-related complaint to the FDA, the damage has already been done (and that's not fair).

Am I Being Too Blunt?

I probably sound like I'm ranting but it majorly ticks me off. As someone who takes health and skincare seriously, I think anyone using skincare products deserves the same level of protection as anyone using any product.

I think you'd agree that no woman (or man) should be left as a guinea pig to unscrupulous skincare companies who don't have a history of self-regulation but love pouring cheap chemicals in high-priced crap and calling it Shinola.

If it ticks you off too, I encourage you right now to use that as motivation to protect yourself today.

Check the labels of whatever skincare products you use (even the ones you think are trustworthy) and check carefully. Triclosan hides under more than a dozen different names, including:

- Microban
- Irgasan
- Viv-20
- Lexol-300
- Ster-Zac

So check your skincare products carefully, and if you're just not sure whether they contain triclosan, I highly recommend you [check out the skincare solution I use](#).

[Easy, Smoother, Beautiful Skin Starts Here](#)

Needless to say, this groundbreaking solution is completely free of triclosan, as well other chemical mutants like parabens and phthalates.

As a comprehensive system, the solution works holistically to quickly erase fine lines and wrinkles while rejuvenating skin cells for the smoother, tighter, younger-looking complexion you want to see staring back at you in the mirror.

In short, it's amazing. So check it out, because hey. You don't just deserve protection from bad skincare products. You deserve to know where to get the best.

Stay gorgeous. And if you happen to be a guy reading this, stay gorgeous also. :)

Toni Tate

P.S. Forgot to mention that my skincare solution actually erases eye wrinkles in 2 minutes or less. [Click here to see for yourself](#).

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